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## FOR IMMEDIATE RELEASE

### FLOW to Appear at ANISONG WORLD MATSURI at Otakon

**Washington, D.C. (February 28, 2017)** – Japanese rock band FLOW will appear as part of the ANISONG WORLD MATSURI at Otakon 2017, organizers announced today. The announcement was made via video message from previously announced JAM Project.

Known for their high-energy rock sound, strong melodies, and crowd-pleasing live concerts, the five-member FLOW joins the previously announced JAM Project on the roster for the first East Coast incarnation of ANISONG WORLD MATSURI.

“FLOW has been on our radar for several years, but the timing has never worked out. We’re pretty happy to finally have them, especially as part of this big show. And we’ll have more to announce next month.” Jim Vowles, Department Head of Music Projects.

Otakekon 2017 will be held August 11-13, 2017 at the Walter Washington Convention Center in Washington, D.C.

**ABOUT FLOW:** FLOW, consisting of brothers KOHSHI (vocals) and TAKE (guitar), KEIGO (vocals), GOT’S (bass) and IWASAKI (drums), began with the two brothers in 1998, and began getting national attention in 2003 with the single “Blaster”. Since then, they have performed themes for several anime including “Go!!!” for *Naruto* and “COLORS” for *CODE GEASS: Lelouch of the Rebellion*. They’ve taken their energetic live shows from Japan’s Budokan to countries around the world, including several prior US appearances.

FLOW Official Site - <http://www.flow.mu>

FLOW Official facebook - <https://www.facebook.com/FLOWofficial.music>

FLOW Official Twitter Account - @FLOW\_official

FLOW official Instagram – FLOW\_OFFICIAL\_JAPAN

**ABOUT ANISONG WORLD MATSURI AT OTAKON:** ANISONG WORLD MATSURI is an event made possible through the collective efforts of Japanese companies that focus on animation-related contents. The event aims to transmit Japan’s Animation/ANISONG culture, and to maximize its value throughout the world.

ANISONG WORLD MATSURI is partnering with Otakorp, Inc. to present headline concerts on Friday and Saturday during Otakon, as well as other events throughout the weekend. Specific concert details, including times, locations, and participating artists, will be announced over the coming months.

**ABOUT OTAKON AND OTAKORP, INC.:** Now entering its twenty-fourth year, Otakon is an annual celebration of Japanese and East Asian popular culture, and also one of the largest gatherings of fans in the United States. Otakon celebrates popular culture as a gateway to deeper understanding of Asian culture, and has grown along with the enthusiasm for anime, manga,

video games, and music from the Far East. Historically, Otakon has drawn up to 34,000 people for three days each year (for a paid attendance of over 100,000 turnstile attendees). Otakon is a membership based convention sponsored by Otakorp, Inc., a Pennsylvania-based, 501(c)3 educational non-profit whose mission is to promote the appreciation of Asian culture, primarily through its media and entertainment. Otakorp, Inc. is directed by an all-volunteer, unpaid staff – we are run by fans, for fans.

For more information about Otakorp, Inc., see <http://www.otakon.com/otakorp/index.asp>

For more information and the latest news on Otakon 2017, see <http://www.otakon.com/>

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